



## A new chairman for nke.

Jean-Claude Le Bleis, 56 years old, buys out **nke**, situated in Brittany, North West of France.

The new Chairman of **nke** had been working for international companies for about fifteen years before he decided to come back to Brittany, in 1985. He was the chairman of Sorep (Société rennaise d'électronique professionnelle), 600 people, in Châteaubourg, next to Rennes. Jean-Claude Le Bleis left the company in the end of 2004 after it became Thalès Microelectronics in 2000.



**nke** used to be run by Jean-Pierre Maquaire, 61 years old, who is now Developments Manager for three years.

### **Jean-Claude Le Bleis wanted to buy out a small business.**

“My objective was to buy out a small business...” “I had known Jean-Pierre Maquaire for about 20 years as he used to be a supplier of the Sorep”, explains the new Chairman. What are the reasons of such a big interest for this company? “The engineering department develops products owned by **nke**, whereas many electronics companies often subcontract. In fact, our products belong to us” .

### **His objective with nke is to develop the sales in France and on foreign markets.**

Jean-Claude Le Bleis wants the company sales to increase over three years, with an increase in international sales. **nke** is going, among other things, to give a start to the business of its Marine Electronics products in Australia.